



Media Release

GrassRoots Promotion and Digital Rodeo partner to present Country Radio Seminar event

Warner recording artist James Otto and others scheduled to perform.

Nashville, Tenn. -- February 28, 2008 -- GrassRoots Promotion will partner with [Digital Rodeo](#) to present an industry showcase and social event during Nashville's [Country Radio Seminar](#), the industry's leading national conference. The event, free to CRS registrants, will be Thursday, March 6, 9:00 p.m. at Cadillac Ranch (305 Broadway in downtown Nashville). Scheduled to perform is Warner recording artist [James Otto](#), whose new radio single, "Just Got Started Loving You," is currently the #1 country song in the land. Also set to perform are Show Dog Nashville recording artists [Trailer Choir](#), who are currently wrapping up a concert tour with Toby Keith.

About GrassRoots Promotion: Founded in 1997, [GrassRoots](#) is a radio promotion and music marketing company based in Nashville. The company's primary focus is to build artist airplay stories in more than 300 secondary markets, i.e., radio outlets located in markets outside of the top-150 U.S. DMAs. The company's clients include both major Nashville labels as well as dozens of leading independent artists and companies.

About Digital Rodeo: [Digital Rodeo](#) is an online community filled with fresh and exciting content for country music artists and fans alike. Fans, artists and radio stations can create their own free profiles, message and comment friends, listen to and buy music, upload videos, and upload an unlimited number of pictures.



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